TO THE BANKING PUBLIC

The year 1909 is practically now a matter of history and the New Year of 1910 is upon us, bringing with it bright promises of continued prosperity. The good prices of the products of this section of Florida have in a measure offset the short production and as a result the people are prosperous, and in this general prosperity

THE FIRST NATIONAL BANK

Is highly pleased and again offers its services in the further development of this section.

WE WANT THE FARMER

As well as they who follow other callings, to apply to us when in need of money, and to one and all we offer the services of OUR SAVINGS DEPARTMENT

in which we pay 4 per cent interest, and will give you back your money at any time.

Four Hundred Thousand Dollars

is the gratifying figure at which our reserves now stand, having made the greatest gain of any bank in this section of Florida. IF YOU NEED MONEY or if you want to deposit money, will you not call on us?

The FIRST NATIONAL BANK

C. A. HARDEE, President

S. B. CONNER, Cashier

W. J. HILLMAN, V. Presidents THOS. DOWLING,